

PROFESSIONAL DEVELOPMENT CERTIFICATION

Programme code	:	MBOT/PDC/CT/0168
Name of programme	:	Advanced SEO & Performance Analytics for Digital Growth Platforms
Date of accreditation	:	21 May 2026 – 31 May 2029
Name of training provider	:	ALFA University College
Address	:	Lot 13, Persiaran Kewajipan USJ 1 47600 Subang Jaya Selangor
Website	:	https://alfa.edu.my/
Level	:	Advanced
MBOT Field	:	Information and Communication Technology (IT)
Duration	:	40 Hours
CPD Hour Granted	:	60 CPD Hours
Contact Person		
Name	:	Nur Sabrina binti Abdul Rahim
Email	:	nursabrina@alfa.edu.my